THE CHANGING WORKPLACE

citrix | Computacenter

EMPOWER EMPLOYEES
TO WORK FROM ANY LOCATION

49% OF BRITISH WORKERS SHIFTED TO HOME WORKING IN 2020.

Computacenter and Citrix helped organisations react to this need by providing **secure access** to data and applications. But with infrastructures and resources **stretched to the limit**, organisations now they need to **rethink** their workplace infrastructure and **scale up** their remote working capabilities.

A **distributed workforce** and **hybrid workstyles** are here to stay. With **desktop virtualisation** and **cloud solutions** from Computacenter and Citrix, organisations can understand new **workstyles**, embrace **flexible working** and establish the **workplace of the future.**

FIVE STEPS TO ACHIEVING AN AGILE WORKPLACE

We've summarised five top tips to help organisations create a workplace that boosts **productivity**, simplifies **collaboration** and supports **innovation** with Citrix technologies.

1 TAKE A USER-CENTRIC APPROACH

It's vital to understand users, their workstyles and their day-to-day needs. Only then can organisations create a workplace that **empowers employees** to do their best. But user demands aren't static – they're changing all the time.

Computacenter and Citrix take the time to keep in touch with users' needs. We continuously **adapt** our solutions as user demands **evolve.**

Whether we're advising on, sourcing, implementing or managing Citrix technologies, at Computacenter the user is at the **heart** of all we do.

2 WORK SMARTER WITH AN EFFECTIVE DIGITAL WORKPLACE

Employees need a great technology experience – all day, every day.

With Citrix Workspace, organisations can enable their employees to:

Simple and securely access enterprise systems

Leverage **virtual desktops** for any location and device

Access all the **cloud services** they need with **single sign-on**

Collaborate seamlessly across geographies

Automate repetitive tasks to free up time

And enable IT departments to:

Store workloads in the most effective location

Manage diverse endpoint devices from a single console
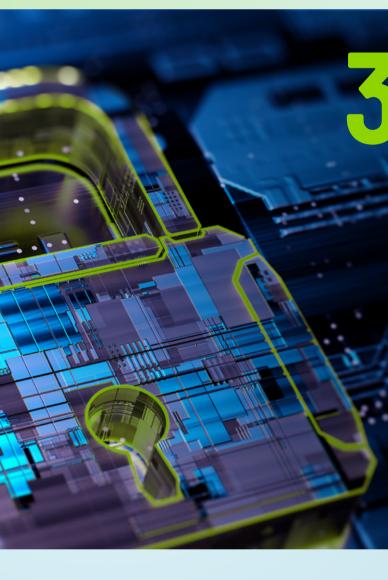
Find and fix IT issues remotely

View IT performance and user behavioural analytics

3 SECURING THE WORKPLACE

With **distributed workflows** across multiple clouds and potentially accessed from **unsecured devices and any location**, a traditional approach to security is no longer adequate.

Computacenter and Citrix deliver **cloud-based solutions** that help organisations safeguard security with:

1 COMPREHENSIVE PROTECTION

2 CENTRALISED MANAGEMENT TOOLS

3 A CONSISTENT SECURITY POSTURE

4 RAPID DEPLOYMENT

4 ACCELERATE THE CLOUD JOURNEY

Migrating to the cloud can be complex, particularly managing both legacy and new cloud environments simultaneously. But it needn't be overwhelming. Computacenter helps simplify and accelerate the transition to Citrix Cloud with the Cloud Desktop Accelerator Service.

We will:

- **IDENTIFY** cloud desktop use cases and solution cost implications
- **REVIEW** current virtual desktop architecture
- **ANALYSE** application deployment and modernisation strategy
- **CONSIDER** hybrid cloud strategies and disaster recovery provision
- **REVIEW** endpoint security and remote access solutions
- **PROVE** the solution in your environment

With our services, organisations can:

- Move to the cloud on their own terms
- Burst capacity onto any public cloud platform
- Safeguard the user experience
- Keep data secure throughout the migration
- Gain holistic visibility of the environment to support business decisions

5 WORK WITH AN EXPERIENCED PARTNER

COMPUTACENTER WILL HELP REDUCE THE RISKS AND COSTS OF CREATING A WORKPLACE THAT FITS THE NEEDS OF TODAY'S USERS.

COMPUTACENTER AND CITRIX HAVE BEEN WORKING TOGETHER FOR **20+ YEARS**

WE HAVE HELPED **500+** CUSTOMERS BENEFIT FROM CITRIX TECHNOLOGIES

COMPUTACENTER HAS **150+** YEARS COMBINED EXPERIENCE IN DELIVERING CITRIX PROJECTS

WE SUPPORT MORE THAN **100,000** VIRTUAL DESKTOP SEATS

GET IN TOUCH

To find out more about how Computacenter and Citrix can help your organisation maximise agility and productivity with a digital workplace, please contact your Computacenter Account Manager, call **01707 63100** or email **enquiries@computacenter.com**

www.computacenter.com

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