



WORKPLACE INNOVATION IN ACTION

A CLOSER LOOK AT COMPUTACENTER AND GOOGLE

LET'S GO





PCaaS GLOBAL MARKET
EXPECTED TO GROW TO

**£111BN
BY 2024**

AT A CAGR OF 54.9%*

7,200

WORKSPACE SPECIALISTS

3,600

SERVICE DESK AGENTS

COMPUTACENTER AND GOOGLE IN THE WORKPLACE

INNOVATION IN ACTION

Organisations are looking for innovation in their workplace to provide employees with superior quality equipment and tools which are both easy to use and cost-effective.

In return employees are demanding the user experiences, connectivity, security and portability that will help them contribute towards driving improved business outcomes.

This is more complex now than ever. There are more people working in more diverse workspaces than ever before.

And they're doing this either through work/life choice, the type of function they perform, or most recently as a consequence of necessity.

How, for example, are organisations to **provision the best devices** to meet their employees' needs, and increasingly their demands? How can they **maximise the effectiveness of their workforce** through their use of tools, applications and platforms to deliver greater efficiency and productivity? How do organisations derive real benefit from a **seamless approach to the workplace** – from the endpoints to the cloud, and all points in between?

They look to work with experts in the areas of digital transformation and the modern workplace, not just a reseller. Specialists offering independent advice based on their actual needs are dedicated to helping them improve their work practices. **A trusted partner like Computacenter.**

They're also asking for innovative ideas as to how to address specific use cases, as well as satisfying the expectations of a generation familiar with using Google – Chromebooks and Chrome Enterprise Upgrade.

*Source: Research and Markets, November 2019.
An increase from £7.2bn in 2018.
CAGR = Compound Annual Growth Rate



COMPUTACENTER AND GOOGLE

ALIGNED ON BRINGING NEW THINKING TO THE WORKPLACE – AND THE NEW WORKSPACES

In a rapidly changing workplace landscape, innovation, agility and cost-effectiveness will be potent tools in being able to respond to the needs and demands of our customers.

Which is why Computacenter and Google working together are best placed to develop co-strategies and initiatives that will help our customers accelerate their digital transformation with employee satisfaction front of mind.



Experts in workplace digital transformation

Our unique people-centric **Digital Me** proposition helps drive our customers' digital transformation with agile and powerful workspace and workplace solutions.

We advise and help our customers to set workplace strategies so that they can unleash the power and potential of people through first-class user experiences.

Computacenter helps organisations assess their needs to find the solution that is the right one to meet their operational and business transformation ambitions – and the demands of their staff.



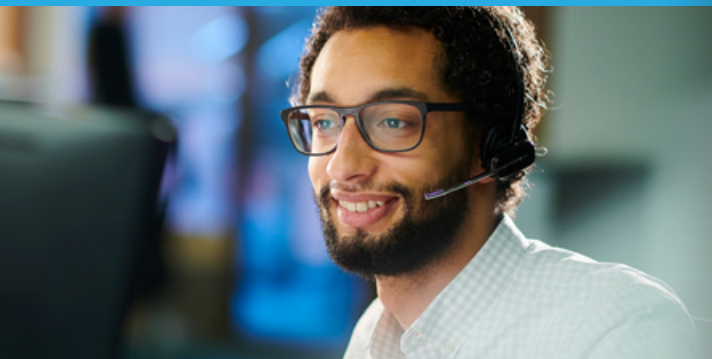
Workplace innovation – computers, business apps and cloud

Google, almost by definition a by-word for innovation when it comes to new thinking in user experience in the modern and ever-changing workplace - fast, state-of-the-art computers, a suite of designed-fit-for-purpose business applications, and the power of the Google Cloud Platform.



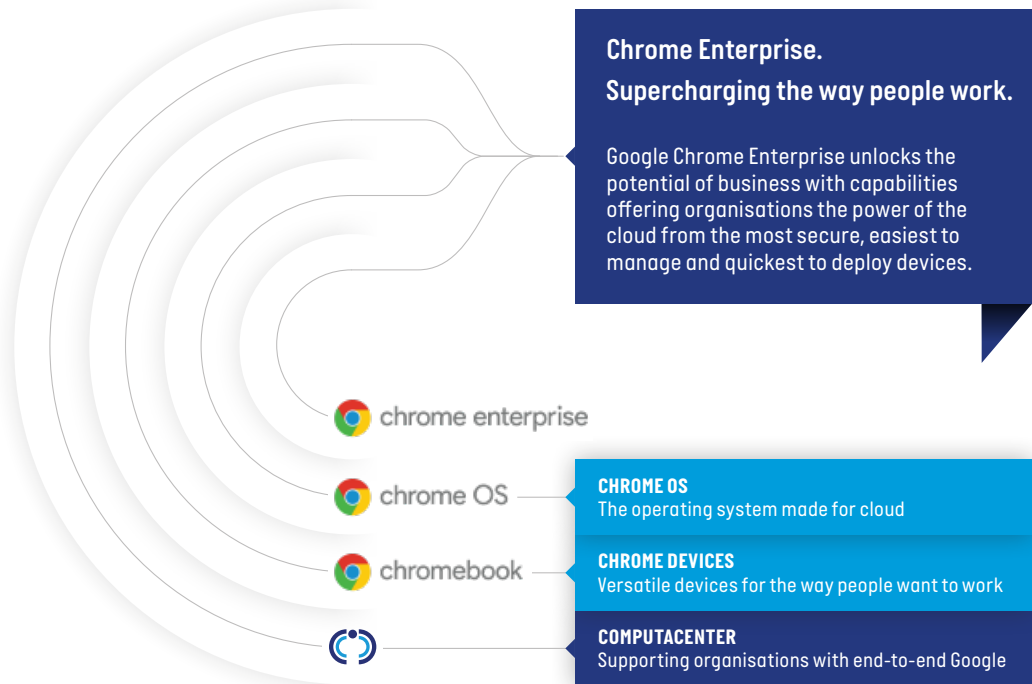
COMPUTACENTER

DRIVING WORKPLACE
INNOVATION WITH GOOGLE



By deciding to work with Computacenter and Google, organisations will see the rewards that improved employee experiences contribute to their digital transformation journey.

They'll see the benefits that come from being able to provide their employees with the very best tools they need to make the most of their abilities and talents, wherever they are, at any time. They'll also benefit from simplified Technology Sourcing, reassurance on matters of security, greater choice and simplicity leading to improved efficiency and productivity.





COMPUTACENTER AND GOOGLE

LAYING THE FOUNDATIONS FOR BUSINESS
SUCCESS THROUGH INNOVATION

The potency of the Computacenter and Google partnership is down to the comprehensive nature of our joint offering. Organisations working with Computacenter do so because they value the quality of our independent advice as well as the service and support we deliver every day. They trust our principled impartiality.

Organisations choosing to work with Google do so because they recognise the company as a leading, and perhaps like-minded business, working in the very business of innovation.

The important conversations

Computacenter is able to have **conversations with organisations about cloud adoption**, data storage, data-usage and security strategy.

We can have **conversations about employee engagement and experience**, particularly when it comes to analysing and recommending changes in working practices, or getting the most from the cloud computing, productivity, collaboration tools and applications.

Then there's the **conversations we can have about Device as a Service** and how Chromebooks for example are bringing simplicity, predictability, rich functionality, productivity, portability and affordability to the workplace.

WE SAY

A Computacenter and Google workplace solution will help organisations to be more agile and disruptive by driving innovation within their particular industry sector. They'll also be able to stay competitive and relevant when compared to cloud-native challengers.



WHY WORKING WITH COMPUTACENTER TO SOURCE GOOGLE SERVICES MAKES SO MUCH SENSE



Working with a trusted partner

Computacenter is an expert in digital transformation and workplace and workspace innovation. We advise and help our customers to see employee engagement and user experience as an important part of their operational and competitive future. We do this end-to-end, from consultancy to proposal, from procurement to deployment, licensing to lifecycle services, cloud adoption and Professional Services.

Workstyle analysis

We'll profile how, where and when users work and what their technology requirements are. We'll then match their needs to the best Google devices, tools and services.

Continuity of supply across the lifecycle

Computacenter will negotiate the best price possible on Chromebooks for example, whatever the quantity. We'll store computers for our customers so they can call them off as and when they need them, as they scale. We'll also deliver to business or private addresses within 24 hours to ensure business continuity.

Onboarding

As Chrome Enterprise devices are designed for the cloud, they require minimal set up, e.g. no longer a requirement for the time-consuming imaging of devices.

With Computacenter's expertise it is often said, it is quicker to enable a user, than it is to get the device out of the box.

Aligned on being kind to the environment

Chromebooks for example contain fewer moving parts, therefore maintenance is less of an issue. Instead we replace, retire and then recycle end-of-use devices in the greenest way possible. They're also power-friendly, having up to 12-hours of battery life.

Configuration

Because all the user data and security is in the cloud, devices can be deployed to users with zero touch from IT for a quicker, seamless experience. The device and user profile are managed via the cloud-based Google administration console, ensuring security and seamless continuity for the user, whichever corporate device they use.

The Google pilot scheme

Organisations considering or due a refresh for their computing, or looking for more innovation in the workplace to deliver a specific business outcome, **can test their thinking with a Computacenter and Google pilot.**



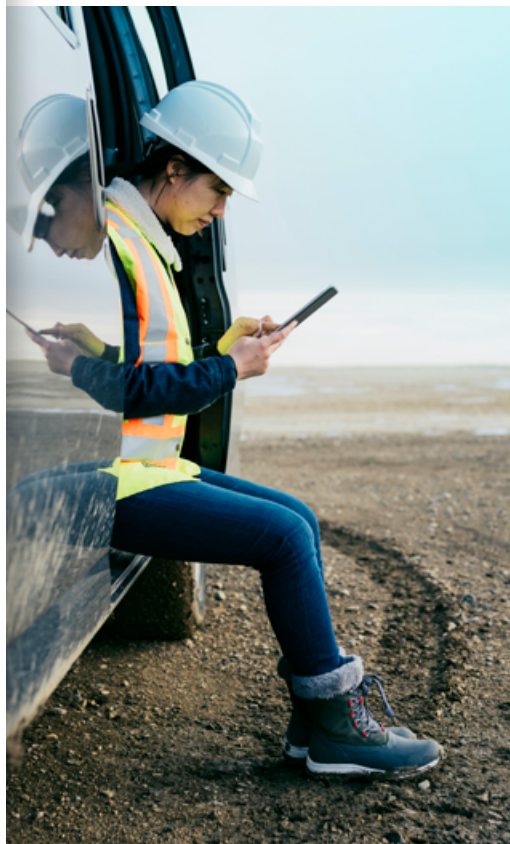
WHAT MAKES COMPUTACENTER DIFFERENT

Computacenter provides organisations with digital transformation services end-to-end. From consultancy and advice, technology sourcing and implementation, managed and lifecycle services, to guiding them on their journey to the cloud – including the Google Cloud Platform.

We do this so that we can help organisations cover all points, from workplace devices such as **Chromebooks** that improve productivity through excellent user experiences, to how they make the best use of data, tools and applications through an operating system such as **Chrome OS**.

We help businesses provide consistent and secure connectivity, essential for both office and remote working across the internet.

Computacenter will also help organisations maximise the potential of their estate and provide the protection and governance reassurance they need with security built-in by design, not bolted-on as an afterthought.



- Helping organisations improve the workspace for 30 years
- We support 3.7 million users in 20 languages across 70 countries
- Our team includes 7,200 workplace specialists and 4,500 service desk agents
- Information Services Group has positioned Computacenter in the Leader quadrant for Digital Workplace Consulting Services, Managed Digital Workplace Services and Enterprise Mobility Management Services*



LET'S TALK

To find out more about the Google products and services offered by Computacenter, or to get additional information about how sourcing Google through Computacenter can help organisations with more innovation in the workplace, please contact your Computacenter Account Manager, call **01707 631000** or email **enquiries@computacenter.com**

About Computacenter

Computacenter is a leading independent technology partner, trusted by large corporate and public sector organisations. We help our customers to source, transform and manage their IT infrastructure to deliver digital transformation, enabling users and their business. Computacenter is a public company quoted on the London FTSE 250 (CCC.L) and employs over 16,000 people worldwide.

www.computacenter.com

