

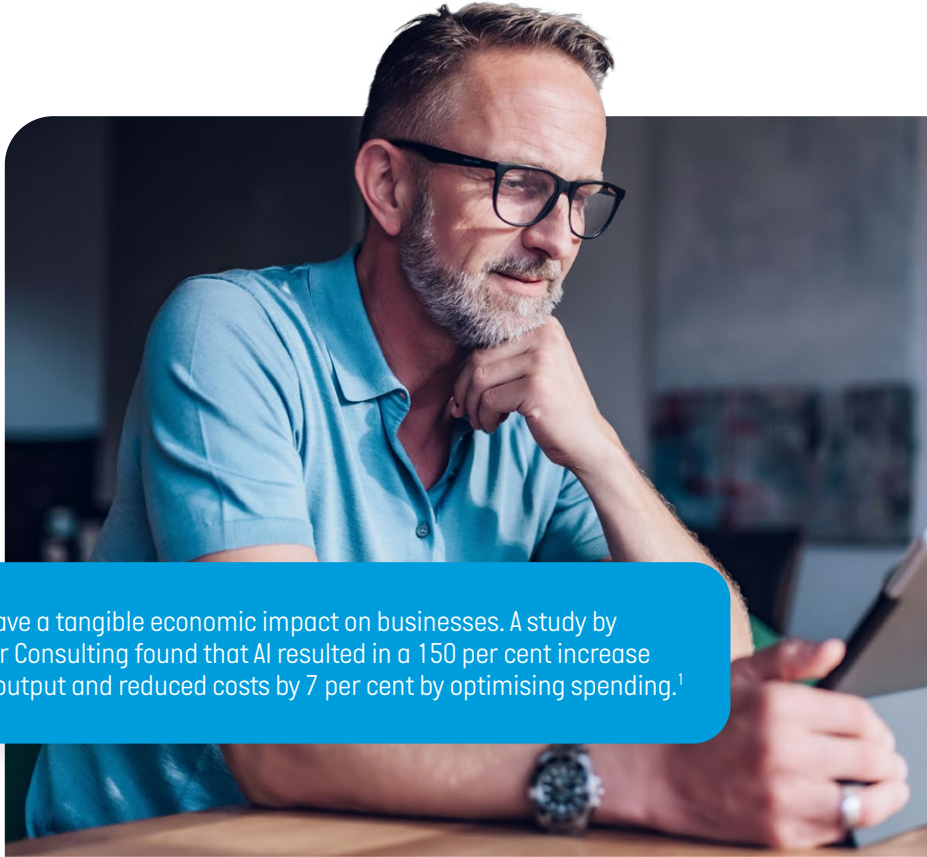


FIVE WAYS SNAPDRAGON EMPOWERS MODERN WORKING

Modern working, with employees able to work in multiple locations, requires devices with excellent connectivity, high security, extreme portability, long battery life and robust reliability. Yet employees can find their work hampered by outdated devices, poorly performing apps and disjointed systems. Computacenter works closely with organisations to analyse their modern working needs and find the most suitable IT solutions to these and other common issues.

Computacenter's end-to-end advisory capabilities, professional and managed services support the selection, implementation and operation of technology that can help to elevate the performance of employees wherever they work. Having identified an organisation's business needs, Computacenter can appraise and select the right technologies, then advise on how to buy, build, deploy and integrate systems.

LET'S GO 



AI can have a tangible economic impact on businesses. A study by Forrester Consulting found that AI resulted in a 150 per cent increase in work output and reduced costs by 7 per cent by optimising spending.¹

Equip and support people with the right devices

This objective approach ensures organisations avoid falling into the trap of buying technology based on its promise rather than the practical business outcomes it can achieve. The fast-developing world of Artificial Intelligence (AI) technology is a good example. Computacenter helps to plot a path through the hype around AI to identify the most effective ways to deploy the technology.

One such solution is the growing range of devices powered by Snapdragon® chips that feature advanced on-device AI. Devices powered by Snapdragon combine the functions of business-focused laptops with the convenience of smartphone features. Their AI capabilities build on the potential of Microsoft Windows 11 to help enhance the productivity, security and collaborative capabilities of employees wherever they are working. It's a powerful combination.

AI simplifies everyday tasks

Incorporating generative AI into everyday modern working can help employees to reduce the time taken to complete tasks, from hours to minutes. Employees can use AI running in the background to read or compose emails, write a document, create a presentation, analyse data or improve the experience of online meetings. With on-device AI processing power, many of these and other tasks require natural language processing, text-to-text generation or image generation that can be run locally on a laptop.



FIVE WAYS DEVICES POWERED BY SNAPDRAGON ENHANCE MODERN WORKING

Maintaining productivity wherever employees work

With built-in, lightning-fast 5G and Wi-Fi, laptops powered by Snapdragon are always connected so users can access the data they need and stay in touch with colleagues almost anywhere. Even in remote places lacking network connectivity, Snapdragon on-device AI can still process data without access to cloud servers, helping employees to maintain high levels of productivity at all times.

Enhanced collaboration between colleagues across widespread locations

On-device AI processing makes video calls more immersive and productive by boosting the performance of features like advanced auto-framing, dynamic noise suppression, smooth background blur and gaze correction.

Convenient and comfortable working experiences on the move

The compact, integrated design of Snapdragon enables devices to be highly energy efficient while staying thin and light. Devices stay cool while long battery life means users no longer need to lug around weighty chargers or waste time hunting for somewhere to plug in while travelling.

Colleagues can be set up and working with minimal delay

Snapdragon technology is built for modern deployment methodologies (Autopilot) which, being automated, use fewer resources for provisioning, deploying and managing laptops. Just like a smartphone, a laptop powered by Snapdragon can be set up in minutes with the only user interaction needed being to connect their new device and verify their credentials.

Maintain the highest security to defend against cyber-attacks

Chip-to-cloud security, together with Snapdragon access control architecture, safeguards critical data and protects against breaches and malware, helping to keep data private. Always-on connectivity enables over-the-air updates to maintain the highest levels of user security, while face and fingerprint login are enabled for secure access.

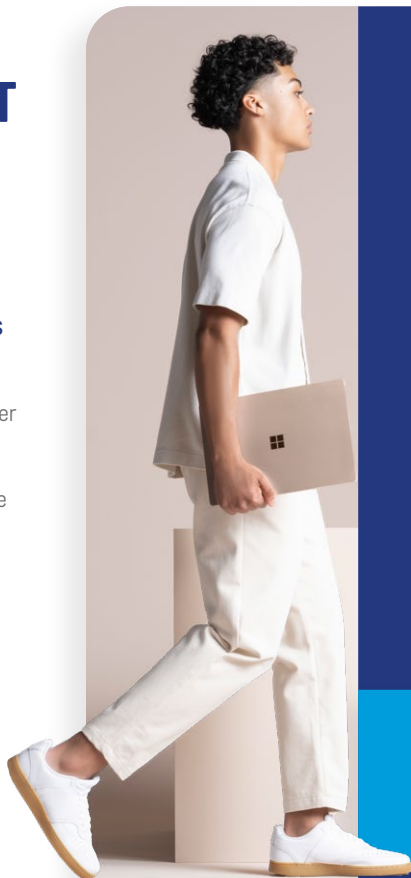


END-TO-END SUPPORT FOR EMPLOYEES

Computacenter's advisory services take a people-first approach to establish the true day-to-day needs of employees and to take into account the organisation's business goals.

Having sourced the required devices, Computacenter can deliver them bundled with other peripherals to users wherever they are – at home, in the office or elsewhere. Computacenter also takes a proactive approach to its ongoing support for employees, applying advanced analytics to help ensure people always get the best from their technology.

Well planned and properly implemented systems can also reduce the IT department's workload and costs through automated provisioning, improved security and a focus on technology transformation that drives up the value of IT managers to the organisation.



MIGRATE SMOOTHLY TO WINDOWS 11

Devices powered by Snapdragon running Windows 11 support effective modern working with tools for collaboration, including the close integration of Microsoft Teams. Computacenter can assess the readiness of an organisation's IT estate for Windows 11 and perform any subsequent updating of devices, systems and software, as well as rolling out the Operating System (OS) and providing user training.

To help ensure the OS upgrade gets done efficiently and in good time, Computacenter offers a series of services that prepare the foundations of a smooth migration. These include:

- **Application Rationalisation:** Audits applications to prepare for migration, helping to minimise vulnerabilities and reduce costs.
- **Readiness Assessment:** Identifies device compatibility with Windows 11, revealing opportunities for upgrades to devices powered by Snapdragon, as well as automated testing of applications with Windows 11 to establish their compatibility.
- **Application Remediation:** Identifies whether any applications are incompatible with Windows 11 and updates them as required.

Computacenter also helps organisations to deploy and run modern IT management systems that can automate the maintenance of device performance and security for the best employee experiences.



DISCOVER MORE

To learn more about how Computacenter and Qualcomm Technologies can help enhance modern ways of working with laptops powered by Snapdragon, please contact your Computacenter Account Manager, email enquiries@computacenter.com or call **01707 631000**.

Snapdragon and Qualcomm branded products are products of Qualcomm Technologies, Inc. and/or its subsidiaries.

About Computacenter

Computacenter is a leading independent technology and services provider, trusted by large corporate and public sector organisations. We are a responsible business that believes in winning together for our people and our planet. We help our customers to source, transform, and manage their IT infrastructure to deliver digital transformation, enabling people and their business. Computacenter is a public company quoted on the London FTSE 250 (CCC.L) and employs over 20,000 people worldwide.

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